

Message Text

UNCLASSIFIED

PAGE 01 BEIRUT 03076 050952Z
ACTION NEA-11

INFO OCT-01 EUR-12 ISO-00 EB-08 /032 W
-----074036 051101Z /15
R 050850Z JUNE 78
FM AMEMBASSY BEIRUT
TO USDOC WASHDC
INFO SECSTATE WASHDC 8175
AMEMBASSY ATHENS

UNCLAS BEIRUT 3076

ATHENS FOR RTDO KINNEAR

E.O. 11652: N/A
TAGS: BBSR, LE
SUBJECT: SPECIAL WTDR SERIES FROM BEIRUT

REF: UNCLAS BEIRUT 6137 OF DECEMBER 77.

1. IN MAY, POST COMPLETED FIRST 50 VOLUNTARY WTD REPORTS IN SERIES DESIGNATED "POSTWAR". STARTING WEEK OF JUNE 5 YOU WILL BE RECEIVING AT INTERVALS A SECOND SERIES OF 50 DRAWN FROM (A) MAJOR LOCAL PRODUCERS OF U.S. PRODUCTS UNDER LICENSE OR FRANCHISE, (B) MEDICAL AND SCIENTIFIC EQUIPMENT IMPORTERS AND (C) GENERAL MERCHANDISE IMPORTERS DISTINGUISHED BY SIZE AND REPUTATION. FIELD INTERVIEWS WITH THESE TARGET IMPORTERS/PRODUCERS BEGAN JUNE 1.

2. THIS PROGRAM OF VOLUNTARY REPORTS UPDATES OUR FILES ON IMPORTANT FIRMS BUT HAS SERVED ALSO TO REOPEN VALUABLE LINES INTO POST WAR BUSINESS COMMUNITY HERE. IT IS OUR EXPECTATION THAT THE MOST FEASIBLE INQUIRIES RE EXPANDED FRANCHISE RIGHTS, DISTRIBUTOR SHIPS AND AGENCIES WILL COME FROM THESE TOP TIER FIRMS, INCLUDING SOME THAT SEEM AT FIRST GLANCE UNLIKELY. LOCAL SEVEN-UP BOTTLER, TO CITE AND EXAMPLE, SEEKS EXPLOIT HIS BROAD DISTRIBUTION SYSTEM TO MARKET A TOP QUALITY U.S. ICE CREAM AND
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A LINE OF FROZEN FOODS.

3. CONTINUATION THIS VOLUNTARY PROGRAM WILL NOT CONFLICT WITH WTDR SERVICES TO USDOC AND BUSINESS REQUESTERS.
LANE

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NNN

*** Current Handling Restrictions *** n/a

*** Current Classification *** UNCLASSIFIED

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 05 jun 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978BEIRUT03076
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: n/a
Errors: n/a
Expiration:
Film Number: D780234-0104
Format: TEL
From: BEIRUT
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1978/newtext/t197806111/aaaafmsm.tel
Line Count: 65
Litigation Code IDs:
Litigation Codes:
Litigation History:
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Message ID: 75284f7e-c288-dd11-92da-001cc4696bcc
Office: ACTION NEA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 29 mar 2005
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: N/A
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 2175499
Secure: OPEN
Status: <DBA CORRECTED> srp 970822
Subject: SPECIAL WTDR SERIES FROM BEIRUT
TAGS: BBSR, LE
To: COM
Type: TE
vdkgvwkey: odbc://SAS/SAS.dbo.SAS_Docs/75284f7e-c288-dd11-92da-001cc4696bcc
Review Markings:
Sheryl P. Walter
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